



MINNESOTA VALLEY ELECTRIC COOPERATIVE

A Touchstone Energy® Cooperative 

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## *Conservation Appeal Information from Minnesota Valley Electric Cooperative*

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- With the summer months here, hot days can impact the demand on the energy system. Think of it like rush hour on the highway when many vehicles can create congestion during specific times of the day.
- In similar fashion, 4-8pm is a high demand time on the electric system. Everyone is getting home from work, turning up the A/C, starting dinner, washing dishes, doing laundry and the list goes on.
- During particularly high demand days, MVEC may be prompted by the operator of our region's electric transmission grid, called MISO, to issue public conservation appeals due to heavy demand on the electric system.
- If you want to learn more about the MISO system – be sure to check out two companion videos at [mvec.net/summer-energy-alert](http://mvec.net/summer-energy-alert).
- If a public announcement is made, we need as many members as possible to pitch in and help conserve as much energy as we can. This will help restore the balance to the grid by reducing demand.
- Utility officials will make an emergency conservation appeal after all other efforts to reduce electricity demand or to increase supply have been made.
- If an emergency conservation appeal is called, we'll do our best to alert you as soon as we can through our website ([mvec.net](http://mvec.net)), social media, email and/or public service announcements on the radio. We will ask you to conserve energy and help cut back energy use during high demand times.
- Here are a few no-cost ways to help conserve energy:
  - Postpone use of appliances such as washers, dryers and dishwashers until after 10 pm.
  - Turn off lights and appliances that are not essential to health or safety.
  - Set the thermostat on your central air conditioner to 78 degrees Fahrenheit or higher.
  - Keep the sun out of your home by closing curtains and shades.
  - Run a ceiling fan to keep cool air circulating.
  - You can find more energy saving tips, programs and services at [mvec.net](http://mvec.net).
- Thanks for partnering with us on energy conservation. We take our responsibility to keep your lights on seriously.
- Take care and have a great and safe summer!