

Building a future-ready cooperative

CEO Update from Marvin Denzer

Strategic planning is more than a business exercise. It is our commitment to keep Minnesota Valley Electric Cooperative focused and dedicated to our member-owners

while preparing for the opportunities ahead. From evolving energy markets and emerging technologies to ever-changing regulations and rising member expectations, change and opportunities are constant in the power industry.

As a not-for-profit cooperative, we make every decision with the goal of delivering value to our member-owners. Our 2026-2028 Strategic Plan strengthens alignment between the Board of Directors, member-owners like you, and the MVEC team, ensuring every initiative, investment, and advancement reflects both our mission and your needs.

MVEC's strategic plan will focus on six key areas:

- Culture and Safety being a workplace where our Team Members thrive and work safely every day.
- Member Satisfaction and Engagement listening. responding, and creating stronger connections.
- Reliability, Resiliency, and Sustainability ensuring reliable power, and embracing emerging technologies, today and in the future.
- Financial Strength managing financial resources responsibly to keep rates competitive.
- Economic Development and Community supporting the growth and well-being of the communities we serve.
- Technology and Innovation harnessing new tools and technologies to improve service, reliability, and efficiency.

Our goal: Prepare MVEC for a vibrant future. Strategic planning gives us the roadmap to enhance and continue to provide you, our member-owners, with the best possible service and reliability. Together, we will make sure MVEC remains strong, adaptable, and ready to deliver.

Cooperatively yours,

Marvin

Member Meetings Reminder

The Team and I are looking forward to connecting with you at one of our upcoming Member Meetings in October. All meetings begin at 6 p.m. RSVP at www.mvec.net/events

We will have a panel of MVEC Team Members to answer your questions, light refreshments, and drawings for \$100 bill credits at all three events.



Thursday Oct. 9

Elko-New Market Library 110 J. Roberts Way, Elko-New Market

Thursday Oct. 16

Laketown **Elementary** 960 Airport Road Waconia

Wednesday Oct. 22

Le Center **American Legion** 97 S. Park Avenue Le Center

Additional resources and board meeting highlights available 24/7 at www.mvec.net











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Driving to make a difference: MVEC tees off for injured linemen

MVEC recently joined 65 golf teams from electric cooperatives and industry vendors at the 20th Annual Minnesota Rural Electric Association (MREA) Burn Center Golf Benefit at Pebble Creek Golf Club in Becker. Our linemen crew – Trevor, Nick, Joe, and Bruce – hit the course to raise funds for burn victims and their families.

The event supports injured co-op linemen, their families, and Minnesota burn centers across Minnesota, including Regions Hospital, Hennepin County Medical Center, and Essentia Health.

Along with aid from the MREA's Rural Electric Cooperative Fund, this year's tournament raised a record \$82,756, bringing the **20-year total to more than \$600,000** for medical expenses, travel costs, and other needs.



The MVEC foursome of linemen Trevor, Nick, Joe, and Bruce recently took to the links in a statewide golf benefit to raise funds for Minnesota burn units.



Win an electric lawn mower!

To kick off our new electric lawn equipment rebates, we're giving away an EGO Power+ 800 series

Self-Propelled Lawn Mower

\$700 value

Includes 56V battery and charger

Enter before Friday, Sept. 19, 2025

www.mvec.net/contests

Cold Weather Rule protects eligible households

Under Minnesota's Cold Weather Rule, from October 1 until April 30, MVEC will not disconnect (and will reconnect) electric service if it is your primary heat source and you:

- **1.** Have a household income at or below 50% of the state median (verification required).
- 2. Set up and make on-time payments under an agreed plan with MVEC.

Need help paying your bill?

- Learn about state and county assistance programs: www.mvec.net/financial_assistance
- Ask about our prepaid, budget, or other payment options.
- Call us at 952-492-2313 or 800-282-6832



D.C. adventure is step on student leadership path

For Anne Marie Cline of Savage, a senior at Southwest Christian High School, a week in Washington, D.C., was more than just a trip—it was a meaningful and memorable step in her leadership journey.

Representing MVEC was such an honor. I have learned so much about speaking up for rural communities and their needs.

Outside the classroom, participants enjoyed exploring Georgetown, riding Segways around the National Mall, and taking part in the Co-op Connections Fair and Dance. Pin trading and shared activities helped spark friendships across the country.

Cline represented MVEC on the

National Rural Electric Cooperative Association's annual Youth Tour in D.C. She joined peers from across the nation for a weeklong experience blending leadership training, civic engagement, and sightseeing.

Students toured historic landmarks, including the U.S. Capitol, Arlington National Cemetery, and the Supreme Court, and met with Minnesota Senator Tina Smith. They also attended sessions on electric cooperatives and youth advocacy, gaining valuable insight into the vital role co-ops play in rural communities.

Anne Marie said she returned home with lasting memories, new connections, and a deeper appreciation for civic engagement and rural leadership.

"This is truly one of the best trips I have ever been on," she said.
"The people I met, the sights I saw, and the things I learned, I will take with me forever."



Anne Marie Cline was selected as MVEC's Youth Tour representative to join 29 students from Minnesota electric cooperatives on a leadership trip to Washington, D.C. Anne Marie is the first girl in the second row at the Minnesota monument and in the front row, fifth from left in the Capitol photo.



Meet our Team: the friendly faces behind the power



As MVEC's in-house mechanic, Matt keeps our fleet and equipment running safely, efficiently, and ready for the job.

With MVEC vehicles logging **over one million miles** last year, reliable maintenance is essential. From routine service to major repairs, Matt ensures the trucks, trailers, and tools our crews rely on are always in peak condition.

His work minimizes downtime, extends equipment life, and keeps our operations moving – helping us respond quickly to member needs.

At MVEC, Team Members like Matt keep our mission rolling – mile after mile.



Operation Round Up: Putting pennies to work

The MVEC Operation Round Up
Trustee Board met in August to
consider Quarter 3 donation requests.

The trustees approved the following
grants to these local organizations:

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Food and Hunger Relief

- Belle Plaine Backpack Program \$500
- Bountiful Basket Food Shelf \$500
- BrainPower in a Backpack \$500
- Central Elementary ISD #108 Backpack Program \$500
- Every Meal Food Program \$500
- Green Isle Lions, Community Connect Meal \$500
- Jordan Area Food Shelf \$500
- Le Center Food Shelf \$500
- Le Sueur Food Shelf \$500
- Lonsdale Area Food Shelf \$500
- Rotary Club of Le Sueur Backpack Program \$500
- Sibley County Foodshare \$500

Emergency Services and Safety

- Chanhassen Fire Department, two AEDs \$4,200
- Cologne Fire Department, firefighting turnout gear \$3,966

Community and Social Support

- Can Do Canines, facility dog program \$9,764
- Dollars for Deb, events expenses \$2,000
- Hope United Grief Group, grief retreat \$3,000
- Le Sueur County Santa Anonymous (Cleveland, Elysian, Le Center, Le Sueur, Montgomery, Waterville) \$500 each; \$3,000 total
- LSS Meals Montgomery, refrigerator and freezer \$3,000
- Majestic Hills Ranch, Heroes on Horseback program \$5,000
- Le Sueur Treasures in Town, Project Connect \$500
- Tri-Valley Opportunity Council, emergency assistance \$750

Education and Youth Programs

- Mayer Lutheran High School Robotics team, 3D printer and robot kit – \$1,400
- Saint John the Baptist Catholic School, field trip transportation—\$1,332
- Scott County Scott Soil & Water Conservation District Outdoor Education Days – \$1,400
- Tri-City United Public Schools, staff recess training \$2,500

Third Quarter 2025 Total: \$47,812.00

Grant helps protect vulnerable residents



MVEC's Operation Round Up program recently donated \$2,500 to the Scott County Sheriff's Office in support of Project Lifesaver, a program dedicated to locating and safely returning individuals at risk of wandering due to Alzheimer's, autism, or other cognitive conditions.

Since its launch in 2010, Project Lifesaver has been a life-saving resource for families, providing specialized tracking equipment, replacement bracelets, and training to help law enforcement respond quickly when a loved one goes missing.

MVEC's contribution will help maintain equipment for the program's current participants, purchase new devices, and expand the program's reach to more families in need. By reducing the need for large-scale search efforts, Project Lifesaver saves valuable time, resources, and, most importantly, lives.

Rounding up your electric bill = 1 to 99 pennies a month or \$6 a year average.

Join your neighbors making a big impact with small change.
Sign up at

www.mvec.net/
operation-round-up



The Electric Eye is the official publication of Minnesota Valley Electric Cooperative Chief Executive Officer: Marvin Denzer

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